



CHEW VALLEY ARTS TRAIL 2011 - LETTER AND APPLICATION FORM

Artists living, or working on their art/craft in the Chew Valley, (as shown on the 2010 brochure map), are invited to apply to open their homes and studios or other suitable venues **between 10 am and 6 pm on Saturday 8th and Sunday 9th OCTOBER 2011** for the Ninth Chew Valley Arts Trail. (With optional previews on Friday 7th October to be arranged by venues individually).

Fees: The fee for taking part in the Trail will be **£50.00** per artist exhibiting **four or more** items of work. This fee has once again been kept to a bare minimum. The cost is to cover administration, brochure production and printing, advertising, general publicity, basic maintenance of the web, posters, signs etc. We will try to include a short paragraph and one picture per full paying participant in the Trail brochure **if space and funds permit**. In the case of a venue with a large number of participants, it may be necessary to limit the number of photographs and entries in the brochure. Should this scenario arise, the venue holder will be asked to choose which of their participants should be included. The fee must accompany a signed application form, to be submitted by the closing date, for each person.

NB: Web site addresses will only be included on the website and not in the brochure.

For exhibitors showing **up to three items of work** as a guest at someone else's venue, the cost will be **£8.00 per item (Max £24)**, which will not include any entry in the brochure. The fee must accompany a signed application form, to be submitted by the closing date, for each person.

Insurance: Those taking part are reminded that they do so at their own risk, as they and their venues remain autonomous and are therefore responsible for their own public liability and other insurance, the safety of their visitors and sales of their work. Chew Valley Arts Trail Organisers and co-ordinators shall not be held responsible for any public liability or loss, theft or damage to any work exhibited at venues. We have to point out that your household insurance policy may not be valid during trail opening hours and may not cover the artwork exhibited in your house. Venue holders should ensure that everyone exhibiting with them is aware of this.

A public liability policy will however be taken out to cover the Chew Valley Arts Trail itself and if you need any information on what that will cover please speak to the organiser.

Copyright: Copyright remains the property of the artist. All work exhibited in the Chew Valley Arts Trail **MUST BE THE ARTIST/PARTICIPANT'S OWN WORK** and must not contravene copyright laws.

To qualify to take part, you must either live or work on your art/craft within the parameters of the map on the Chew Valley Arts Trail Brochure 2010 or regularly i.e., not less than 6 times a year, attend an art/craft studio, class or workshop in the area of the Arts Trail brochure map. Ask your tutor to sign this form. The organisers reserve the right to refuse entry.

Participating artists signing and returning the entry form will be agreeing to these terms without reservation.

We will let you know if help is needed and when it is time for you to collect signage etc. and hope you will enjoy taking part and play your part in making it a success. You can contact Sandy if you have any questions.

Please return the signed and dated application form below, together with the relevant fee, an image or a selection of images on CD at 300dpi, (a good photograph can be sent if no access to a computer) and an S.A.E if you would like it returned. You can send jpeg images at 300dpi by email to Sandy at Tintinna@aol.com but please write Chew Valley Arts Trail in the subject box **and send before or on the same day as your application form – no later**. (The S.A.E. is for the return of your photo/CD and a receipt if requested). Please make cheques payable to "Chew Valley Arts Trail" **(no cash thank you)**. **Application forms should arrive by April 30th 2011 at the very latest** – I am **very** happy to receive them earlier:



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Send to:

Sandy Bell,

Chew Valley Arts Trail, C/O Summerfield, Bristol Road, Chew Stoke, BS40 8UB. Tel: 01275 333128

Name:

Address:.....

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Telephone No: Fax No:

Email address:

Address of Arts Trail venue if different from above address: (Please note entry fees applicable are per artist not per venue – use an application form for each person wishing to take part. Venue costs are the responsibility of the venue holder and not the Chew Valley Arts Trail).

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Type of work i.e., paintings/pottery/photography/mixed media etc.

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Text about you/your work –10 to 15 words per artist (paying full fee).

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Disabled access? Yes or No:

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Clear directions to your venue

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Do you still have last year’s signs? If so, please return them to Sandy Bell prior to making your application.

PHOTOGRAPHS: Full fee payers MUST INCLUDE with this application, a photographic image to be inserted in the brochure (space and funds permitting): This is acceptable on computer CD in JPEG format at 300dpi or as a hard copy of a good quality photograph, **or by email on the same date as your application is made – details above.** Please remember to write your name, medium and title of work on each and state below whether you are enclosing a photograph/CD or sending by email. Send more than one choice of picture if possible. They may be used for PR purposes. **Remember the picture should be square otherwise it will be cropped.**

Coffee/Tea/cakes available etc: **Please note when offering this facility that CVAT is not able to act as a charity fund-raiser during the event and full meals should not be offered as we should be encouraging people to use local businesses pubs, cafes and restaurants and to move around the trail to visit as many venues as possible.**

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Is this your own venue? If not, whose venue are you using **and have you first obtained their permission?**

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Entrance fee enclosed: £.....

If using a separate sheet please State here:

Please sign and date below:

Signature:.....

Name in Block Capitals.....

Signature of Venue Holder.....(Mandatory)

Name in Block Capitals.....

Date:

Participating artists signing and returning the Chew Valley Arts Trail entry form will be agreeing to the terms without reservation. Further forms can be obtained from the Organisers.

Signage is the property of Chew Valley Arts Trail and should be returned to Sandy Bell immediately after the Trail. If you are still holding signage from 2010 please let Sandy know. Thank you.

Contacts: Sandy Bell (Organiser/Publicity/Brochure and square signs: 01275 333128), Carol Bryan - (Arrow Signs) Sue Martini (Treasurer), Nick Hasell – (Large signage)

Issued 9.3.11 Sandy Bell